



Profile: I am a dedicated designer with a great design sense. I am goal oriented and self-motivated but when part of a team, I excel at supporting others while executing my roles. I have branded myself with the above logo because I know that there is power in design and use it to reach the intellect and heart of an audience through logo, branding, print, and web design. You may view my portfolio at www.OmarMoses.com.

Proficiencies: Adobe Creative Suite, Print / Publication, Logo / Branding, Canto Cumulus,
Microsoft Office, Mac & PC platform

Experience: **A.D. Lines Eurogroup Inc, Monroe, CT, May 2007 – Present**

Graphic Designer

Desktop publishing skills utilized to edit and customize art for the home décor market
Extended corp. identity producing collateral for presentations, trade shows, and email distribution
Conceptualized, initiated, and implemented digital asset management database
Administrator for the A.D. Lines D.A.M. database, which has grown to over 25,000 files
Fulfilled need for secure website utilizing D.A.M. software maximizing return on investment
Composed and produced instructional material for coworkers and new hires

Percussion Graphics LLC, Stratford, CT, June 2005 – Present

Graphic Designer / Owner

A freelance design company that create branding solutions through logo, print, and web design

Ruthe Boyea Women's Center, New Britain, CT, March 2006 - May 2007

Graphic Designer

Crafted The Women's Center logo for lasting impression
Established identity via redesigned brochures and signage
Designed posters which successfully advertised and promoted Women's Center events
Posters were presented as gifts to guest speakers and as autographed keepsakes to attendees
Designed commemorative items for special events

* Recipient of appreciation plaque from Ruthe Boyea Women's Center

Staples Copy & Print Center, Norwalk, CT, July 2005 - December 2006

High Level Consultant

Played key role in building rapport with clients and new customers
Provided design consultation to clients resulting in more effective printed materials
Excelled at fulfilling desktop publishing services

* Received recognition for providing critical customer support



Experience Cont'd:

Central Activities Network, New Britain, CT, November 2004 – November 2005

Graphic Designer of Sidetracks

Produced monthly event newspaper with captivating visuals which drew in readers

Created a masthead designed that evoked a stronger connection with its readership

Consistently generated all concepts, layouts, and graphic elements for each issue

Instituted new workflow which ensured product was printed within deadline

- * Created masthead for Sidetracks, a CCSU publication

Education:

Central Connecticut State University, New Britain, CT

Major: Graphic Information Design

Kingsborough Community College, Brooklyn, NY

A.A.S. Graphic Design & Illustration, January 2003

- * Monogram graphic was chosen to cover the invitation of the Kingsborough Community College Holiday Party invitation of December 2002.
- * Published painting in the April 2002 issue of The Antheon, a Kingsborough student publication.

Xaverian High School, Brooklyn, NY

General Diploma, May 1999