



Profile:

I am a passionate creative with a strong design sense. When on a team, I am an even more supportive designer who exercises excellent communication skills. I have branded myself with the above logo because I know that there is power in design and use it to reach the intellect and heart of an audience through branding, print, web, and package design.

Experience:

Percussion Graphics LLC, Stratford, CT, June 2005 – Present

Graphic Designer / Owner

I own and operate a small design company. I handle all phases of the design process while managing all aspects of running a business. Currently I focus on branding, print, and web design and when possible, I create opportunities to collaborate with other talented designers.

Select Work:

- Designed logo and header for Planet90Soccer.com; June 2009
- Designed logo and flyer for In His Image Christian Décor; November 2008
- Designed and developed ThePrintingSourceOnline.com; May 2007

A.D. Lines Eurogroup Inc, Bridgeport, CT, May 2007 – March 2009

Graphic Designer

I have designed collateral for presentations, trade shows, and marketing. Daily, I performed various desktop publishing duties including photo-merging, color corrections, and typography. In addition, I have worked closely with their offset printer to achieve consistent print quality. Also, I have participated in team objectives to streamline workflow and as a result, I initiated and implemented a D.A.M. (digital asset management) database.

Accomplishments:

- Managed and maintained the D.A.M. database, which grew from 2,000 image files to over 25,000 image files.
- Initiated the use of the D.A.M. software to create a password protected website which I maintained. This web solution saved the company a substantial amount of money in their budget.
- Renegotiated service contracts with IT and software vendors. These negotiations resulted in getting increased support at lowered rates.
- Produced instructional materials for coworkers and new hires.

Ruthe Boyea Women's Center, New Britain, CT, March 2006 - May 2007

Graphic Designer

Developed branding strategy to attract more attention from the college community. This led to redesigning the Women's Center's logo, signage, and brochures. In addition, I have created posters to advertise each Women's Center event. The posters were presented as gifts to guest speakers and as autographed keepsakes to faculty, staff, and students. In May of 2006 I was presented with an appreciation plaque from the Ruthe Boyea Women's Center.



**Experience
Continued:**

Staples Copy & Print Center, Norwalk, CT, July 2005 - December 2006

High Level Consultant

I offered suggestions to clients resulting in more effective and successful printed materials as well as preformed desktop publishing of various electronic file types for marketing materials, resumes, flyers, business cards, post cards, and invitations. Also, I assembled and bound books, booklets, presentations, and reports. While at Staples I received several letters of appreciation for providing critical customer support.

Central Activities Network, New Britain, CT, November 2004 – November 2005

Graphic Designer of Sidetracks

I produced a monthly event newspaper called Sidetracks and designed a new masthead for Sidetracks that would create a stronger connection with its readership. I developed the visual concepts, graphics, typography, & layout for each issue. Also, I worked with the offset printer to maintain consistent print quality.

The Media Resource Center, New Britain, CT, October 2004 – June 2005

Instructional Technology Assistant

Provided one-on-one support to faculty with various computer applications. Produced printed materials to advertise services. Produced Instructional Video.

Skills:

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat Pro, Dreamweaver, Flash),
QuarkXPress, iMovie, Quick Time Pro, Microsoft Office (Word, Excel, PowerPoint), Photo Merging,
Color Matching, Image Retouching. I work on both, Mac & PC machines.

Education:

Central Connecticut State University, New Britain, CT

Major: Graphic Information Design ~ Expected graduation date: Spring 2010

Katharine Gibbs College, Norwalk, CT

Major: Digital Media, Summer 2005 ~ Awards: Deans List

Kingsborough Community College, Brooklyn, NY

A.A.S. Graphic Design & Illustration, January 2003 ~ Awards: Deans List

- Monogram graphic was chosen to cover the invitation of the Kingsborough Community College Holiday Party invitation of December 2002.
- Published painting in the April 2002 issue of The Antheon, a Kingsborough student publication.

Xaverian High School, Brooklyn, NY

General Diploma, May 1999

Member of the Ministry Team for the freshman retreat program (peer mentoring sponsored by Campus Ministry);

Football - 4 yrs; Black Heritage Alliance (cultural awareness club - 4 yrs);

Honors Certificate - Conceptual Physics, English III, European Art & Language, A.P. Art, Weight Lifting